

1) Winner Biz Venture challenge 2014 Startup@Singapore NUS competition

Mark Keong En Ming (EE4 NUS Student), Kenneth Lou (Business BBA Year 2) and Delane Foo (Industrial Design DID Year 3) of Novelsys won the 1st Prize in the Biz Venture Challenge at the 15th Start-up@Singapore Finals, held on 31st May 2014 at University Town, NUS. The students impressed the judges with their ambitious but well-planned business strategy to provide mobile charging solutions to Singapore, Asia, and eventually, the world. The team planned to invest the \$15,000 prize money in prototyping in preparation for their Kickstarter campaign launching in early 2015 (<http://kickstarter.novelsys.co>).

Novelsys is a startup based in Singapore determined to create innovative products and solutions to power the world. Their flagship consumer product is Ampere, an intelligent wireless charging phone sleeve that reinvents the mobile charging experience. It's a seamless, intuitive and smart solution for people always connected and on-the-go. They will be launching their Kickstarter campaign in early 2015 and want you to be part of their amazing journey. Find out more at <http://kickstarter.novelsys.co>.

